
Hank Toet // Art Director

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Professional Experience:

05/2012 - Present

Break Media
Los Angeles

Art Director

- Team leader overseeing the design and implementation of various design concepts for all break media properties.

Clients: Break, Made Man, Game Front, DYAC

10/2011 - 05/2012

Level Studios (Rosetta)
Los Angeles

Art Director

- Hands-on design and implementation of various concepts for Broadcom, Qualcomm, Murad, Sony and Research in Motion.

Clients: Sony, Research in Motion, Murad, Broadcom, Qualcomm

02/2011 - 10/2011

Icon Mobile
Santa Monica

Art Director

- Design and art direction of various iPhone, Android and Blackberry applications.

Clients: Isis, Microsoft Xbox, Kodak, Ford

06/2010 - 01/2011

Sony Pictures
Los Angeles

Art Director

- Designer on the Sony Crackle website, iPhone and iPad Applications.

Clients: Crackle Entertainment

06/2010 - 09/2010

Level Studios
Los Angeles

Art Director

- Team leader overseeing the design and implementation of various design concepts for a new line of Vizio products as well as hands-on design for those products.
- Hands-on design of the Blackberry home splash page.

Clients: Vizio, Research in Motion

06/2009 - 06/2010

MashHaus Inc.
Los Angeles

Creative Director - Principal

- Leading a team of free-lancers as well as hands-on design of various iPhone Applications for Ocho Cinco, Terrell Owens, Dwight Howard and Mark Cuban.
- Hands-on design of various projects for Rock Software, Zillion TV and 7 for all Mankind.

Clients: Rock Software, Zillion TV, 7 for all Mankind

04/2008 - 04/2009

Zillion TV
Santa Monica

Art Director

- Leading a team of Motion Designers and Graphic Designers to develop the User Interface for the ZillionTV Set Top Box. Hands-on design of the UI and various print campaigns to promote Zillion TV.

02/2008 - 04/2008

Trailerpark
Los Angeles

Senior Designer

- Senior web designer on various projects including Disney Interactive and Fox Sports. Implementing the design direction given to me by the Art Director.

Clients: Disney Interactive, Fox Sports, Clearwire

10/2006 - 02/2008

Flickerbox
San Francisco

Senior Designer

- Responsible for designing various flash web demos for MicroSoft and Yahoo. Using animation and interaction to showcase new features in upcoming software releases.
- Web design for various companies including McAfee, Zimbra and Paypal.

Clients: Microsoft, Yahoo, Paypal, Krugle, McAfee, Zimbra

Professional Experience Continued:

01/05 - Present

Front 72
Los Angeles

Freelance Designer

- Freelance web and print design for various clients including Joe Iacono, Security Textile, IT Commerce.

Clients: Joe Iacono, Triadic Clothing Company, Security Textile, It-Commerce

01/2003 - 01/2005

IT Commerce
Oakland, Tokyo

Senior Graphic Designer

- Responsible for redesigning the company web site. Designing the look and feel and programming the web site.

06/2001 - 01/2003

IO Group, Inc
San Francisco

Graphic Designer

- Responsible for the Motion and interaction design for various products including interaction design and menu creation for DVD.
- Packaging design for DVD

01/2001 - 06/2001

Busse Design
Emmeryville

Interaction / Web Designer

- Together with the design team helped redesign the company web site.
- Motion and interaction Design for various clients
- HTML design for various clients

Clients : Red Hat, Route Science, Aceva

04/2000 - 01/2001

Change the Script
Amsterdam

Web Designer

- Motion and interaction design for various clients
- User Interface development and layout for various clients
- HTML design for various clients

Clients : Compaq, Coca-Cola, GoGo Tours, Renault

Education:

Timbergen College

The Netherlands

Business Administration

Technical Proficiency:

OSX / Win8

Programs used:

Adobe CS6, Final Cut X, Microsoft Office 11, Ableton Live 8, Reason 4
Familiarity with Action Script, Wordpress, HTML , CSS, Dreamweaver, Coda
